Allen County Soil and Water Conservation District

Business Management Seminar

January 26th & Febuary 2nd , 2023

Purdue Extension, Allen County

4001 Crescent Ave. Fort Wayne, IN 46815

6pm- 8pm

Join the Allen County Soil and Water Conservation District (SWCD) and its partners on January 26 and February 2, 2023, for a Business Management Seminar Series. Learn from business coaches of the Northeast Indiana Innovation Center as well as the Director of Local Food Coordination and Outreach from the Northeast Indiana Local Food Network about financial literacy, planning, and budgeting as well as marketing and sales outlets. There will also be time available for networking with fellow growers along with potential partners. Both seminars will be located at Allen County Purdue Extension.

RSVP by calling the Allen County SWCD at (260) 484-5848 ext. 3

Agenda

January 26, 2023, 6pm - 8pm
Financial Literacy and Budgeting

Speaker
Diane Starks
Program Manager, Fort Wayne Urban League

February 2, 2023, 6pm - 8pm
Marketing and Sales

Speakers
Renee Wiatt
Agriculture Economics,
Purdue Institute for Family Business

Terri Theisen
Director of Local Food Coordination & Outreach,
Northeast Indiana Local Food Network

POWERED BY SBA U.S. Small Business Administration

Funded in part through a cooperative agreement with the U.S. Small Business Administration. sba.gov

THE NIIC AN ENTREPRENEURIAL COMMUNITY
DREAM BIG. GET REAL.

Funding and resources provided by host organization The NIIC. theniic.org

Allen County Soil and Water Conservation District

Northeast Indiana Local Food Network

USDA United States Department of Agriculture
Natural Resources Conservation Service

This training is provided at no charge through NIIC Community Navigator Pilot Program to serve Northeast Indiana Entrepreneurs.

The USDA is an equal opportunity provider, lender, and employer.